



MARY KIRKLAND



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@miithers

## TECHNICAL SKILLS

- Adobe Photoshop
- Procreate
- Background/Environment design
- Visual Development
- Character + Creature design
- Color Theory

## SKILLS

- Collaborative
- Social media content creation
- Communicative
- Assertive
- Passionate
- Detail oriented

## EDUCATION

### Savannah College of Art and Design

- BFA in Illustration for Concept art for Animation and Game Design
- Minor in Illustration for Entertainment

Dean's list 2019, 2020, 2021  
2022

# miithers

VIS DEV + FREELANCE ILLUSTRATOR

I am a qualified and professional illustrator with experience in visual development and freelance design. Bold, passionate, and goal-oriented. Team player with a creative flare for bright colors.

## EXPERIENCE

### -- FREELANCE ILLUSTRATOR

*Anderson Design Group, Inc.*

*2022 - present*

Used digital applications to create a series of 23 USA National Park posters under art direction. Provided process work and successful combination of live reference and imagination to produce colorful, visually appealing illustrations that highlighted the best of each park.

### -- PASSION PROJECT WORLD DEVELOPMENT

*Group Collaboration of a World*

Co-produced a group ideation of a project world in which each member was responsible for developing a culture, economy, and realistic interconnected trade routes to seamlessly interlace with other members' populations. Created illustrated assets, architecture, maps, characters, environments, animals, and a magic system.

### -- COMMISSION WORK

*Self-Directed Client Freelance*

*2020 - present*

Self-managed commission work for client's personal use. Communicated proficiently with clients to discuss artwork requirements and deadlines. Combined self-generated concepts with client ideas and thoughts.

### -- SOCIAL MEDIA MARKETING

*Instagram, TikTok, and SCAD Illustration Club Content*

Developed content for both my own brand and one of SCAD's most prominent clubs through social media platforms; efficient targeting and communicating with students and the general population. Successfully boosted and curated social media pages with growing followings of 71,000, 41,000, and 2,000.